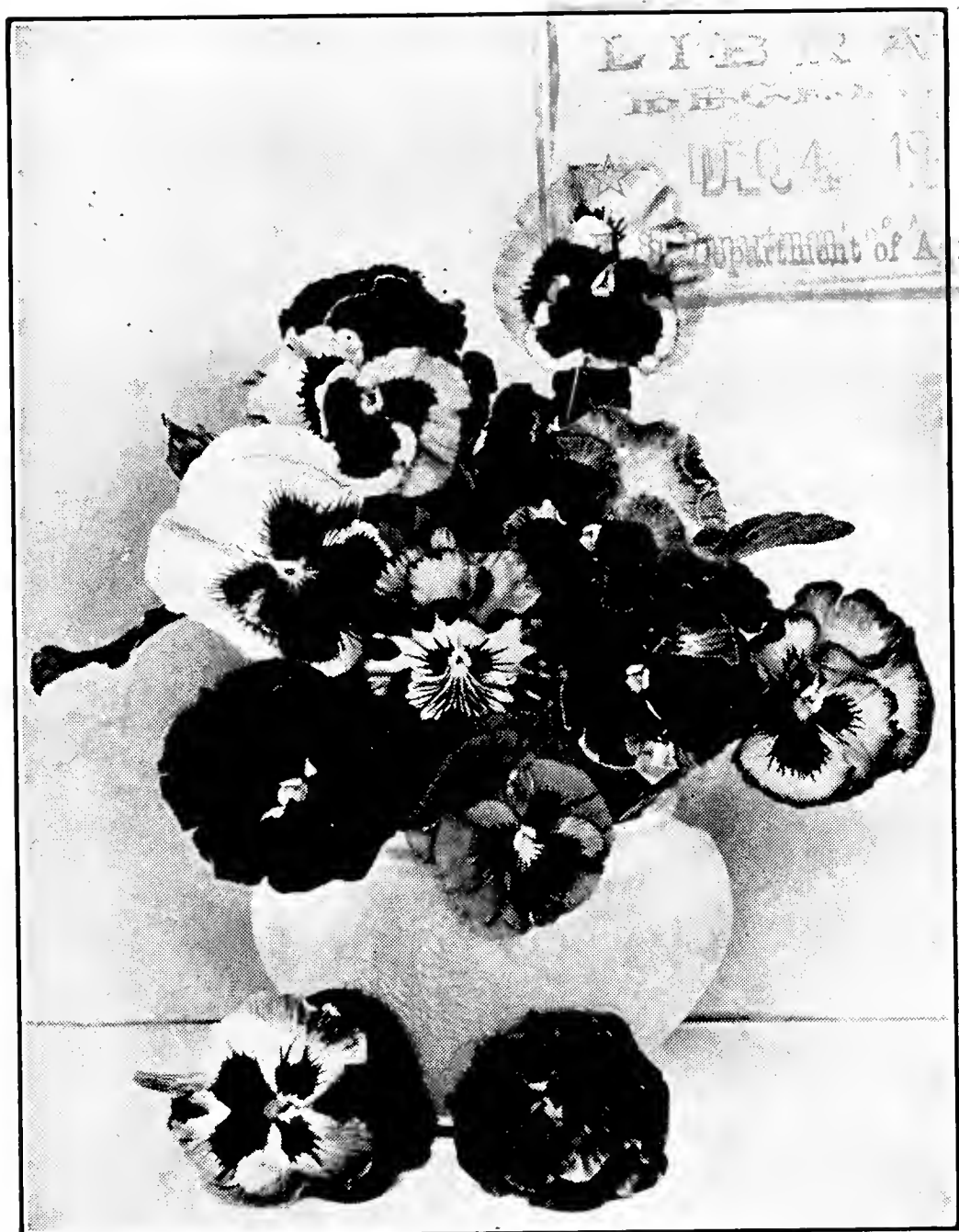


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



This group picture shows specimens from our Harrold's Pedigreed Giants. These are outstanding for their size, coloring and markings. Bowl in picture is 8 in. in diameter

Harrold's Pedigreed Pansy = Plants

Season of 1939=40

BEING A DESCRIPTIVE FOLDER
Showing the varieties composing the
Harrold's Pedigreed line of originations;
their descriptions and price as supplied
from the originators gardens, also giv-
ing a complete list of authorized grow-
ers able to supply these varieties at
wholesale by originators authorization.

ORIGINATED BY

Harrold's Pansy Gardens
Box 29, Grants Pass, Oregon.

DESCRIPTIONS OF THE HARROLD'S PEDIGREED STRAIN Line Of Giant Pansies

HARROLD'S PEDIGREED NOVELTIES: This mixture is made up from individual plant selections in our breeding department. It contains some of the finest specimens obtainable in the Pansy world today. Nearly every color and form that is most desirable is represented in this mixture. Recommended where the unusual is desired.

HARROLD'S PEDIGREED POT PANSIES: A short growing giant type, which, if grown in a cool, well ventilated house, will make fine individual specimen plants for pot or box setting.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES: A fine giant sort which, grown under similar conditions to those above, produces many fine flowers on stems 6 to 11 inches long. Wide color range.

HARROLD'S AZURE GIANTS: The most brilliant blue Pansy. A very striking color. The outer zone is deep azure blue, while the darker center blotch gives just the right effect for outstanding beauty. Giant in size and very early, producing quantities of large flowers on nice long stems. Excellent for formal plantings.

HARROLD'S GOLDEN GIANTS: A golden yellow companion to the above sort. Large flowers produced in profusion makes this a most desirable variety. The dark center blotch contrasting with the bright golden yellow adds much to the attractiveness of this variety.

HARROLD'S RUBY GIANTS: The finest selection of red Pansies we know of. Ranging from the red bronze and orange scarlet, to the brilliant deep mahogany. These are most desirable.

HARROLD'S PEDIGREED SWISS GIANTS: Introduced by our gardens in 1937 this is one of the most advanced strains of "Swiss" type stock available today. Advanced in color, robust plant and early flowering habits it offers improvement in this type of stock which has well merited the wide acceptance it has enjoyed.

HARROLD'S PEDIGREED GIANT ART-SHADES: A strain still further refined from our Harrold's Pedigreed Giants. Retaining the major advances of the parent variety it is of remarkable value because of its color range which is still more varied, especially in the unusual art shade colors.

HARROLD'S PEDIGREED GIANT ART-SHADES — ORCHID

SELECTION: Still another strain from the original Harrold's Pedigreed Giants. This one is bred toward the unusual pastel and orchid colors and it is remarkable for some of these colors. The plant habit is most robust for this type of stock.

HARROLD'S PEDIGREED GIANTS: This variety we introduced nearly a decade ago and it has long proved its value to the trade. Its introduction marked a milestone in the breeding of Pansies of super-giant size and today, modernized and kept to date, it still is not surpassed in this class. For robust, early habit, good flower stem and outstanding flower size and colors this sort is STILL TOPS. The plant habit is robust but quite compact.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE: This is a composite mixture of varieties we make up exclusively from seeds grown in our own gardens. Eighty percent are Harrold's Pedigreed Strain Varieties, while the other twenty percent is composed of seeds from specimen plants in our trial grounds; where tests of other principal varieties and strains are periodically grown for comparison. This mixture is unsurpassed among the standard mixtures for the variation of types and colors produced when compared with standard sorts.

HARROLD'S IMPROVED SWISS: A Harrold bred strain of this popular variety that is outstanding in size and coloring, as well as being much earlier than any other strain of the "Swiss" family with which we have compared it to date. In spite of the many "Improved Swiss" and "Super Swiss" strains obtainable, we predict that you will not fully appreciate this variety until you have given this strain a trial. Plant habit is quite compact.

HARROLD'S OREGON MIRACLE MIXED: This is the lowest priced of the genuine Harrold bred varieties. With large sized flowers and its wide color range, it is a sound value. It may successfully be used as a competitor of any other sort at near its price range; being superior to most of the stock in this price range. Do not, however, make the mistake of economizing through the use of this variety in a market where better sorts are indicated.

Harrold Automatic Print. All rights reserved.

AUTHORIZED WHOLESALE PANSY PLANT GROWERS

GROWING HARROLD'S PEDIGREED VARIETIES UNDER ORIGINATORS AUTHORIZATION FROM GENUINE ORIGINATOR'S SEEDS.

POPULAR DEMAND FOR THESE QUALITY VARIETIES HAS CREATED such a nationwide call for them that it has become necessary to make them available under the originators supervision through reliable and experienced plant growers at strategic locations throughout the United States. In perfecting this wider distribution, two factors have been held to be of prime importance. First we have endeavored to place these growing contracts with only reliable growers in order that the trade might be assured of quality plants. Second, each of these growers have contracted to supply plants under the Harrold name only from seeds which were supplied them direct from our gardens.

The following growers index gives a list of the varieties each of these growers may supply and it is arranged alphabetically by States in order that you may select the grower nearest you who can supply the desired varieties. For variety descriptions see the front of this folder or our latest catalogue. Copies of this gladly mailed free.

CALIFORNIA

LONG BEACH NURSERY. 248 W. Carson St. TORRENCE.

HARROLD'S PEDIGREED SWISS GIANTS:
HARROLD'S PEDIGREED GIANT ART-SHADES:
HARROLD'S PEDIGREED GIANTS:

CONNECTICUT

NORWALK PERENNIAL GARDENS. Main Ave. NORWALK.

HARROLD'S PEDIGREED GIANTS:
HARROLD'S ALL-AMERICAN BEDDING MIXTURE:

GEORGIA

MURRAY HILL FLORIST. 208 Murray Hill Ave. ATLANTA.

HARROLD'S PEDIGREED SWISS GIANTS:

ILLINOIS

ST. CHARLES PANSY GARDENS. N. 5th., Ave. ST. CHARLES.

HARROLD'S PEDIGREED GIANTS:
HARROLD'S AZURE GIANTS:
HARROLD'S RUBY GIANTS:

KANSAS

MR. ED. DAVIS. 1409 Main St. WINFIELD.

HARROLD'S PEDIGREED GIANTS:

MISSISSIPPI

MR. R. L. BRENT Raymond Road. JACKSON.

HARROLD'S PEDIGREED SWISS GIANTS:
HARROLD'S PEDIGREED GIANT ART-SHADES:
HARROLD'S PEDIGREED GIANTS:
HARROLD'S IMPROVED SWISS:

OHIO

PLAIN VIEW GARDENS. Route 2. WORTHINGTON.

HARROLD'S PEDIGREED SWISS GIANTS:
HARROLD'S PEDIGREED GIANT ART-SHADES:
HARROLD'S PEDIGREED GIANTS:
HARROLD'S IMPROVED SWISS:
HARROLD'S ALL-AMERICAN BEDDING MIXTURE:
HARROLD'S AZURE GIANTS:
HARROLD'S GOLDEN GIANTS:
HARROLD'S RUBY GIANTS:

OHIO

PLAIN CITY GREENHOUSES. PLAIN CITY.

HARROLD'S PEDIGREED GIANTS:

OKLAHOMA

HARRIS GARDENS. 2222 Gibson St. MUSKOGEE.

HARROLD'S PEDIGREED GIANTS:
HARROLD'S OREGON MIRACLE MIXED:
HARROLD'S AZURE GIANTS:
HARROLD'S GOLDEN GIANTS:
HARROLD'S RUBY GIANTS:

OKLAHOMA

BURBANK PANSY GARDENS. 329 S. 30th., St. MUSKOGEE.

HARROLD'S PEDIGREED GIANTS:
HARROLD'S IMPROVED SWISS:
HARROLD'S OREGON MIRACLE MIXED:

(List continued on the next page)

(Growers list continued)

TENNESSEE

MR. A. L. EAHEART. 631 S. Graham St. MEMPHIS.
HARROLD'S PEDIGREED GIANTS:

TEXAS

MR. E. D. BARLOW. 1014 Walnut St. GREENVILLE.
HARROLD'S PEDIGREED SWISS GIANTS:
HARROLD'S PEDIGREED GIANT ART-SHADES:
HARROLD'S IMPROVED SWISS:
HARROLD'S ALL-AMERICAN BEDDING MIXTURE:
HARROLD'S RUBY GIANTS:

TEXAS

MR. W. Z. RYAN. Route 2. TYLER.
HARROLD'S PEDIGREED GIANTS:
HARROLD'S ALL-AMERICAN BEDDING MIXTURE:

VIRGINIA

MESSRS. W. S. BEADLES & SON. Route 10. S. RICHMOND.
HARROLD'S PEDIGREED GIANTS:
HARROLD'S IMPROVED SWISS:

VIRGINIA

SEVEN ACRES. 107 S. Irving St. ARLINGTON.
HARROLD'S PEDIGREED GIANTS:

VERMONT

MR. GEORGE A. WOOD. WESTMINSTER STATION.
HARROLD'S PEDIGREED GIANTS:

While we can not absolutely guarantee the stock the above growers will supply, we believe that more than usual care has been taken to assure you receiving stock of superior quality and it is with these facts in mind that we recommend these growers and their stock to you. It is suggested that those interested in buying from this group, write the selected grower to ascertain stock available and the price. Under our arrangement with these growers, each may maintain his own price schedule within certain limits and for this reason there may be some difference in price schedules.

Pansy Plants

Each year we grow and ship hundreds of thousands of the finest Pansy plants. Not only are these the finest obtainable in strain quality but they are the finest plants our years of Pansy specialization has taught us to produce. Our fall season for shipping plants started October first and by the time this list reaches you we will be shipping to all States with safety. We have a mild winter climate here and because of this our shipping is interrupted but slightly during the winter months. It is advisable, however, to cover your seasons needs as early as possible.

PRICES ON PLANTS FROM SEEDLING BED.

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.	\$2.00	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.	1.50	12.00
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.	1.50	12.00
HARROLD'S PEDIGREED SWISS GIANTS:	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANT ART-SHADES.	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANTS. Our most popular mixed color variety.	1.00	4.75	12.00
HARROLD'S ALL-AMERICAN BEDDING MXD.80	4.50	12.00
HARROLD'S IMPROVED SWISS:80	4.50	12.00
HARROLD'S OREGON MIRACLE MIXED.70	4.00	10.00
HARROLD'S AZURE GIANTS. Finest dark blue with dark center.	1.00	6.00
HARROLD'S GOLDEN GIANTS. Golden yellow with center blotch.	1.00	6.00
HARROLD'S RUBY GIANTS. The best red shades found in Pansies.	1.00	6.00

250 OF A VARIETY AT THE 1000 RATE.

Less than 250 of an item takes the 100 price regardless of the quantity of the order. In general this rule applies in all cases.

For full descriptions of all stock offered in this folder, see the last edition of our Pansy Annual. If your copy has become misplaced we will be glad to send another on request.